**1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. Entertainment Kickstarter campaigns in the theatre and music industries seem to be the most common/successful campaigns.
2. Late spring is the most popular time for contributors to fund campaigns, but during the winter holiday season, it drops off.
3. Journalism campaigns seem to be the least popular type of campaign, with all 24 campaigns started for that category being canceled.

**2. What are some of the limitations of this dataset?**

I am not sure this sample of data is a good representation of Kickstarter or that it is enough of a spread over the samples. Having been a Kickstarter contributor, I don’t recall seeing that theatre was a popular category, yet this data is indicating it is one of the more successful categories. Also, you aren’t able to tell how these campaigns are advertised or how they are gaining contributors. A higher or more appealing ROI would seemingly get a better success rate, but there’s no way to determine that with the data provided. This may account for and skew the data to appear more favorable for one category versus another.

**3. What are some other possible tables and/or graphs that we could create?**

1. A graph showing how many contributors in relation to it’s success rate would be useful to determine if the amount of contributors has any correlation to their success.
2. A table/graph that would break the successful categories up by country to determine if certain types of campaigns do better in different countries or not.